KEY FACTS

Shop Opening Times Monday - Friday	7.30am - 5.30pm
Shop Opening Times Saturday	8am - 1pm
Hrs per week	55
Weeks per year	52
Shop hours per year	2860
Shop floor area	80 square metres
Floor area of building	140 square metres
Parish total numbers	660 2011 census
Full time hub manager	1
Volunteer pool required	Experience of other community shops suggests that we need around 30
Volunteer slots per day (Mo - Fri) assuming 15mins shift overlap	7.00am - 10.15am 4, 10am - 1pm 5; 12.45am - 3.45pm 4; 3.30pm-6pm 2/ total 15
Volunteer slots per day (Sat) assuming 15mins shift overlap	7.30am - 10.45am 5; 10.30am - 1.30pm 4/total 5

Table 1

Site construction for 150 square metres (rough estimate at the higher end as we do not have a design yet)		Estimated costs	Paid 2020	Paid 2021	Paid 2022	
Surveyor		£5000.00				
Architect		£20000.00				
Legal Fees		£7000.00				
Building Permissions		£15000.00		£396.00		
Ground Work and Surface of Drive		£20000.00				
Drainage		£10000.00				
Sewage		£5000.00				
Electrical & WiFi		£10000.00				
POS System & IT		£2500.00			£25.20	
Catering Equipment		£20000.00				
Initial Stock		£14000.00				
Building costs including displays, lighting		£150000.00				
Website & Marketing/share offer brochure/ Banner		£1000.00			£992.54	
Plunkett Foundation Membership		£240.00	£240.00	£240.00	£240.00	
Legal Status application		£310.00	£310.00			
Salary for two months before the opening		£5417.00				
Launch		£1500.00				
Contingency		£5000.00				
	Subtotal	£291967.00	£550.00	£792.00	£1017.74	
Exit costs		£5000.00				
	Total	£296967.00				

Table 1

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Estimated SALES OF THE COMMUNITY SHOP ONLY (possible share sales, cafe income, a couple of Sunday openings for special events, and possible rent of pop up shop not included) [based on figures of the previous shop, of a local community shop and 5years turnover figures from Fittleworth Stores]										
Sales/hr	£65.00	£90.00	£100.00	£110.00	£120.00	£125.00	£125.00	£125.00	£125.00	£130.00
Income/year 'turnover'	£185900.00	£257400.00	£286000.00	£314600.00	£343200.00	£357500.00	£357500.00	£357500.00	£357500.00	£371800.00
Purchases (23% margin)	£143143.00	£198198.00	£220220.00	£242242.00	£264264.00	£275275.00	£275275.00	£275275.00	£275275.00	£286286.00
Loss/Profit	-£28234.00	-£12289.00	-£4861.00	£167.00	£4445.00	£5884.00	£4084.00	£2134.00	£834.00	£1923.00
OVERHEADS										
Ground Lease (Peppercorn fee)	£1.00	£1.00	£1.00	£1.00	£1.00	£1.00	£1.00	£1.00	£1.00	£1.00
Electricity	£8000.00	£8250.00	£8300.00	£8400.00	£8600.00	£8800.00	£9000.00	£9200.00	£9400.00	£9600.00
Water	£1000.00	£1100.00	£1150.00	£1200.00	£1250.00	£1300.00	£1350.00	£1400.00	£1450.00	£1500.00
IT Maintenance	£100.00	£150.00	£150.00	£200.00	£300.00	£300.00	£300.00	£500.00	£500.00	£500.00
Legal Fees	£1000.00	£1100.00	£1200.00	£1300.00	£1400.00	£1500.00	£1600.00	£1700.00	£1800.00	£1900.00
Accountants	£800.00	£850.00	£900.00	£950.00	£1000.00	£1150.00	£1200.00	£1250.00	£1300.00	£1350.00
Equipment Rental	£500.00	£500.00	£500.00	£500.00	£500.00	£500.00	£500.00	£500.00	£500.00	£500.00
Depreciation	£5000.00	£5000.00	£5000.00	£5000.00	£5000.00	£5000.00	£5000.00	£5000.00	£5000.00	£5000.00
Licenses	£1000.00	£1000.00	£1000.00	£1100.00	£1100.00	£1100.00	£1200.00	£1200.00	£1300.00	£1300.00
Insurance	£1400.00	£1500.00	£1600.00	£1700.00	£1800.00	£1900.00	£2000.00	£2100.00	£2200.00	£2200.00
Stock Value	£12000.00	£10000.00	£7000.00	£7000.00	£7000.00	£7000.00	£7000.00	£7000.00	£7000.00	£7000.00
Postage/Stationary	£700.00	£700.00	£700.00	£700.00	£750.00	£750.00	£750.00	00.0083	00.0083	00.0083
Marketing	£1500.00	£1500.00	£1500.00	£1500.00	£1600.00	£1600.00	£1600.00	£1700.00	£1700.00	£1800.00
Salary & NIC	£32500.00	£34500.00	£36000.00	£37000.00	£38000.00	£39000.00	£40000.00	£41000.00	£41500.00	£43000.00
Staff Training	£1000.00	00.0083	2800.00	2800.00	£1000.00	£1000.00	£1000.00	£1000.00	£1000.00	£1000.00
Repairs & Maintenance	£250.00	£300.00	£500.00	£500.00	£750.00	£1000.00	£1100.00	£1200.00	£1300.00	£1500.00
Cleaning	£1000.00	£1000.00	£1100.00	£1100.00	£1200.00	£1200.00	£1300.00	£1300.00	£1400.00	£1400.00
Plunkett Foundation Membership	£240.00	£240.00	£240.00	£240.00	£240.00	£240.00	£240.00	£240.00	£240.00	£240.00
Contingency	£3000.00	£3000.00	£3000.00	£3000.00	£3000.00	£3000.00	£3000.00	£3000.00	£3000.00	£3000.00
Operational costs/ year	£70991.00	£71491.00	£70641.00	£72191.00	£74491.00	£76341.00	£78141.00	£80091.00	£81391.00	£83591.00