

	Much Marcle Community Shop Ltd			
	Re estimated figures: possible extended weekend opening hours at special events, possible rent of pop up shop and Post Office fees are NOT included			
	Figures are based on figures from the closed shop, recent figures of three local Herefordshire Community shops, a local Worcestershire community shop and 6 years turnover figures from a West Sussex community shop			
	The Plunkett UK Community Ownership Report 2024 also provides some averages for community shops: £202000. Our estimated income figures are below those averages in the first two years.			
	A Business Development Manager from Co-operative & Community Finance who in July 2025 had a look at our 3 year Cashflow forecast said: “from my experience I think your financial assumptions look pretty good. (...) there is an opportunity to be a bit more bullish about the turnover”			

[illegible]

Year 1

Cash flow Forecast													
INCOME	January	February	March	April	May	June	July	August	September	October	November	December	Total
Shop	£14025.00	£14025.00	£14025.00	£14025.00	£14025.00	£14025.00	£14625.00	£14025.00	£14625.00	£14025.00	£14025.00	£14025.00	£169,500.00
Café	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£2,576.56	£2,576.56	£5,153.12	£5,153.12	£5,153.12	£5,153.12	£56,684.32
Community shares	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£50.00	£0.00	£50.00	£0.00	£0.00	£0.00	£100.00
200 Club Profit	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1,500.00	£1,500.00
Bank Interest	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£60.00
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Year 2

Cash flow Forecast													
INCOME	January	February	March	April	May	June	July	August	September	October	November	December	Total
Shop	£16362.50	£16362.50	£16362.50	£16362.50	£16362.50	£16362.50	£17062.50	£16362.50	£17062.50	£16362.50	£16362.50	£16362.50	£197,750.00
Café	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£2,885.75	£2,885.75	£5,771.50	£5,771.50	£5,771.50	£5,771.50	£63,486.50
Community Shares	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£50.00	£0.00	£50.00	£0.00	£0.00	£0.00	£100.00
200 Club Profit	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1,500.00	£1,500.00
Bank Interest	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£5.00	£60.00
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TOTALS	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£20,003.25	£19,253.25	£22,889.00	£22,139.00	£22,139.00	£23,639.00	£262,896.50
EXPENDITURE	January	February	March	April	May	June	July	August	September	October	November	December	Total
Ground Lease	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00
Salary incl on-costs	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£3,000.00	£36,000.00
Shop purchases	£12,762.75	£12,762.75	£12,762.75	£12,762.75	£12,762.75	£12,762.75	£13,308.75	£12,762.75	£13,308.75	£12,762.75	£12,762.75	£12,762.75	£154,245.00
Café purchases	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£1,875.74	£1,875.74	£3,751.48	£3,751.48	£3,751.48	£3,751.48	£41,266.28
Utilities	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£916.67	£11,000.04
Accountancy and legal fees	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1,700.00	£0.00	£0.00	£1,700.00
IT Maintenance	£0.00	£0.00	£0.00	£50.00	£0.00	£0.00	£0.00	£0.00	£0.00	£50.00	£0.00	£0.00	£100.00
Equipment rental	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£20.83	£249.96
Tax	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Licenses	£200.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£200.00
Insurance	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£108.33	£1,299.96
Wastage	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£83.33	£999.96
Postage and Stationary	£100.00	£0.00	£0.00	£50.00	£0.00	£50.00	£0.00	£100.00	£0.00	£100.00	£50.00	£50.00	£500.00
Epos and Card charges	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£160.00	£1,920.00
Repairs and Maintenance	£100.00	£0.00	£0.00	£0.00	£100.00	£0.00	£0.00	£0.00	£100.00	£0.00	£0.00	£0.00	£300.00
Staff Training	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00	£0.00	£250.00	£0.00	£0.00	£0.00	£500.00
Cleaning	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£266.67	£3,200.04
Marketing	£0.00	£0.00	£500.00	£0.00	£0.00	£500.00	£0.00	£0.00	£500.00	£0.00	£0.00	£0.00	£1,500.00
Plunkett UK Membership	£0.00	£0.00	£0.00	£0.00	£0.00	£280.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£280.00
Bank Charges	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£10.00	£0.00	£60.00
Contingency	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£250.00	£3,000.00
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Total Expenditure	£21,731.06	£21,320.06	£21,830.06	£21,670.06	£21,430.06	£22,150.06	£20,000.32	£19,544.32	£22,726.06	£23,170.06	£21,380.06	£21,370.06	£258,322.24
Difference	£407.94	£818.94	£308.94	£468.94	£708.94	-£11.06	£2.93	-£291.07	£162.94	-£1,031.06	£758.94	£2,268.94	£4,574.26
Opening Balance	£48,658.54	£49,066.48	£49,885.42	£50,194.36	£50,663.30	£51,372.24	£51,361.18	£51,364.11	£51,073.04	£51,235.98	£50,204.92	£50,963.86	£48,658.54
INCOME	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£22,139.00	£20,003.25	£19,253.25	£22,889.00	£22,139.00	£22,139.00	£23,639.00	£262,896.50
EXPENDITURE	£21,731.06	£21,320.06	£21,830.06	£21,670.06	£21,430.06	£22,150.06	£20,000.32	£19,544.32	£22,726.06	£23,170.06	£21,380.06	£21,370.06	£258,322.24
Closing Balance	£49,066.48	£49,885.42	£50,194.36	£50,663.30	£51,372.24	£51,361.18	£51,364.11	£51,073.04	£51,235.98	£50,204.92	£50,963.86	£53,232.80	£53,232.80



Year 3

[illegible]